



The Cultural and Creative Cities Monitor

2019 Edition

Concept & uptake

What is the Cultural and Creative Cities Monitor?

A tool designed to monitor and benchmark the performance of Cultural and Creative Cities in Europe

Cities with more than 50 000 inhabitants

Selection criteria



190
Cultural and Creative Cities
(22 more cities compared to the 2017 edition)

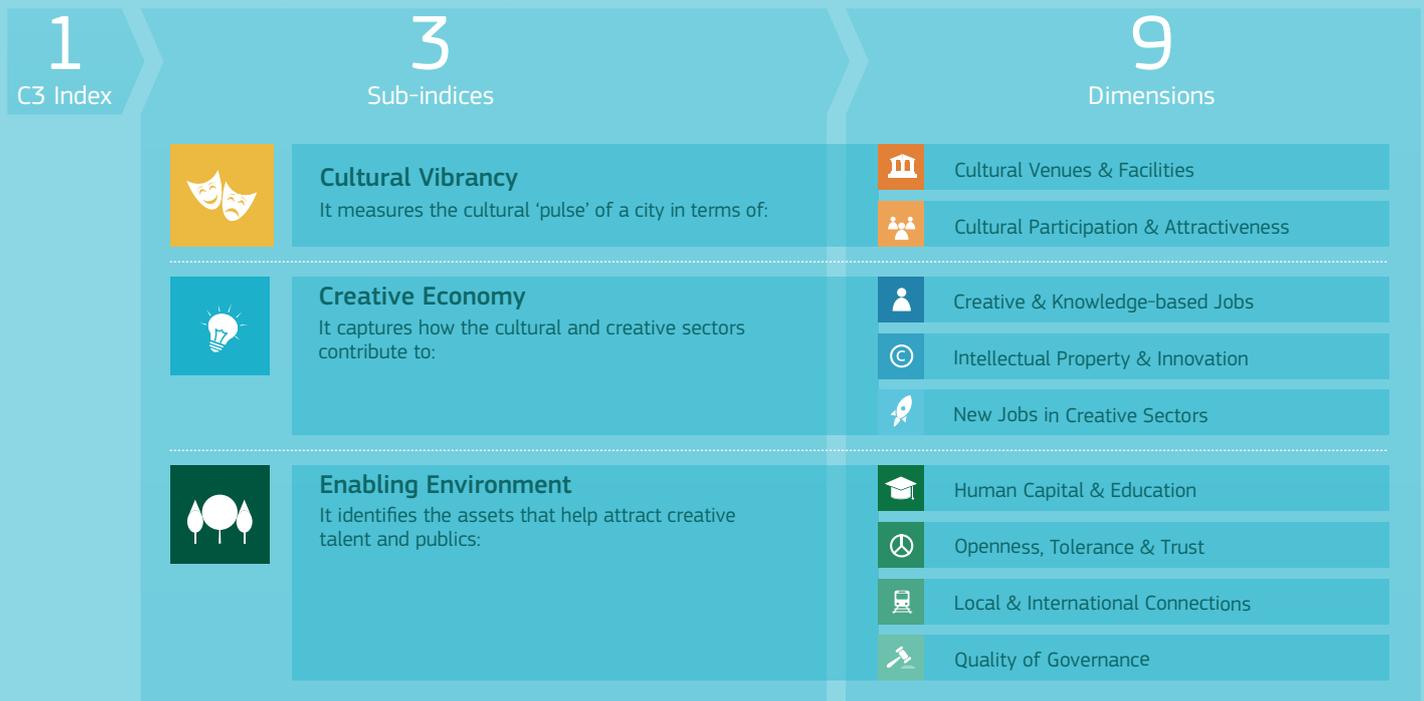
30 in European countries (EU plus Switzerland and Norway)

European Capitals of Culture
(98 cities)

UNESCO Creative Cities
(33 cities)

Cities hosting at least two international cultural festivals
(59 cities)

Culture and creativity are measured by:



Use & Uptake by European cities

The first edition of the Cultural and Creative Cities Monitor launched in 2017 has inspired local governments across Europe.



Good practice exchange

Leeuwarden and the Eurocities network used the Monitor to understand common strengths and challenges and organised a peer-learning session to discuss the way forward.



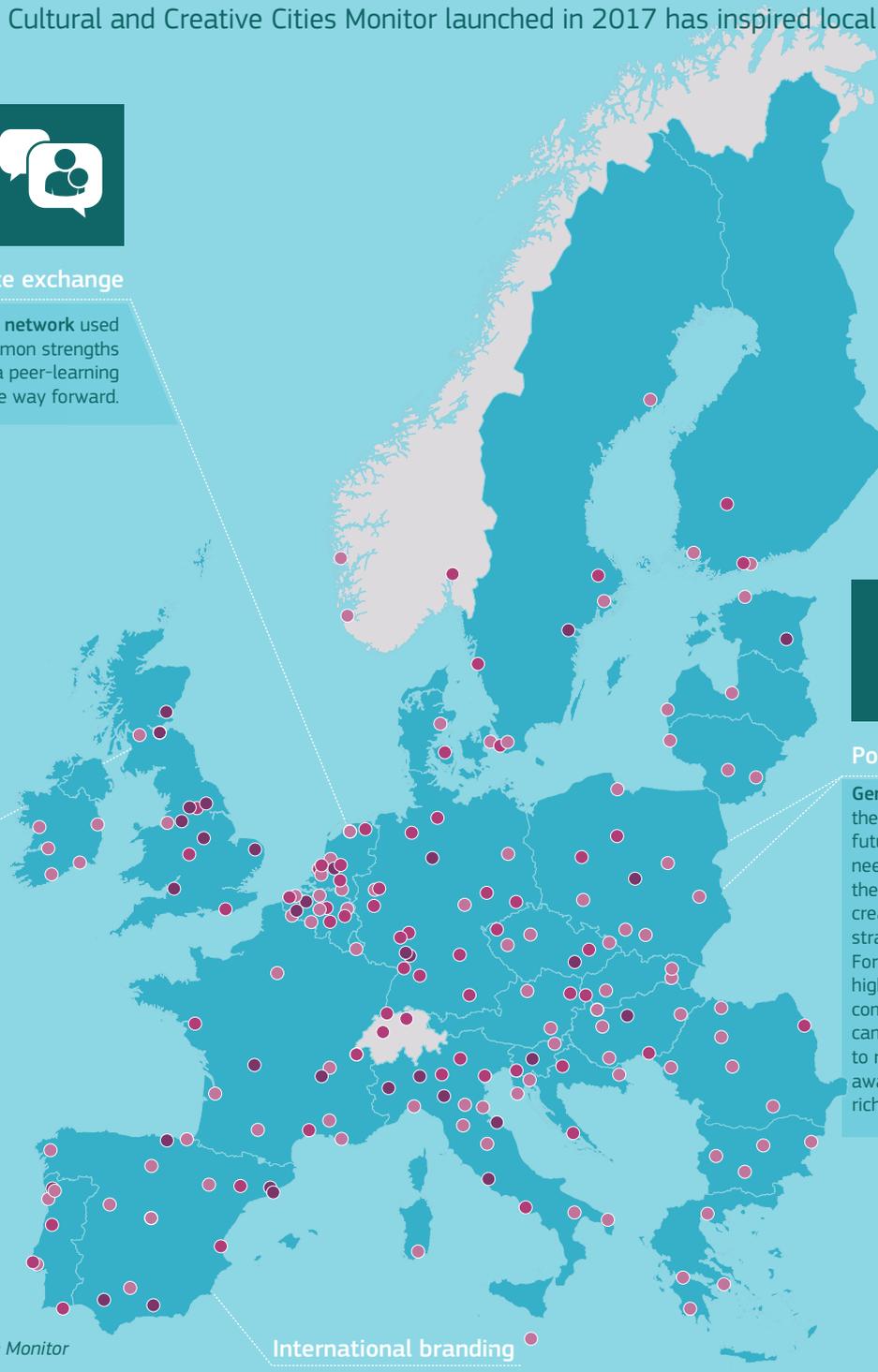
Local evaluation tool

On behalf of Edinburgh City Council and the University of Edinburgh, the company Ray Interactive developed a new touchscreen-based tool allowing the Eurocities Conference 2018's attendees to visualise and interact with the Monitor's data.



Policy strategy

Geneva and Győr used the Monitor to analyse future investments needs and re-designed their cultural and creative economy strategies accordingly. For instance, Geneva highlighted that communication campaigns are needed to raise locals' awareness of the city's rich cultural offer.



Cultural and creative cities in the Monitor

- European capitals of culture
- UNESCO creative cities
- Cities hosting at least two international cultural festivals

International branding



Madrid used evidence included in the Monitor to understand which cultural and creative assets the Spanish capital should focus on in its branding and investment strategy.



#EUCreativeCities
#EUScienceHub

Online tool: <https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>
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