



The Cultural and Creative Cities Monitor

2019 edition

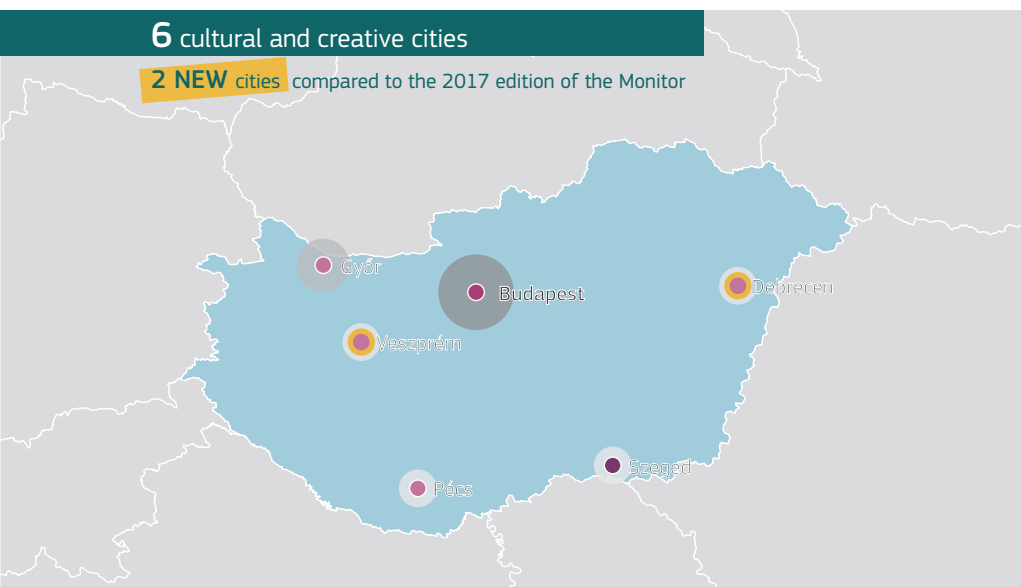


HUNGARY

The Cultural and Creative Cities Monitor 2019 shows how well 190 European cities in 30 countries perform across 9 cultural policy dimensions, compared to their peers. Cities have been selected based on their demonstrable engagement in promoting culture and creativity, from about 1 000 cities in Eurostat's Urban Audit. Therefore, the cities featured in the Monitor are already top performers.

6 cultural and creative cities

2 NEW cities compared to the 2017 edition of the Monitor



Inner circles

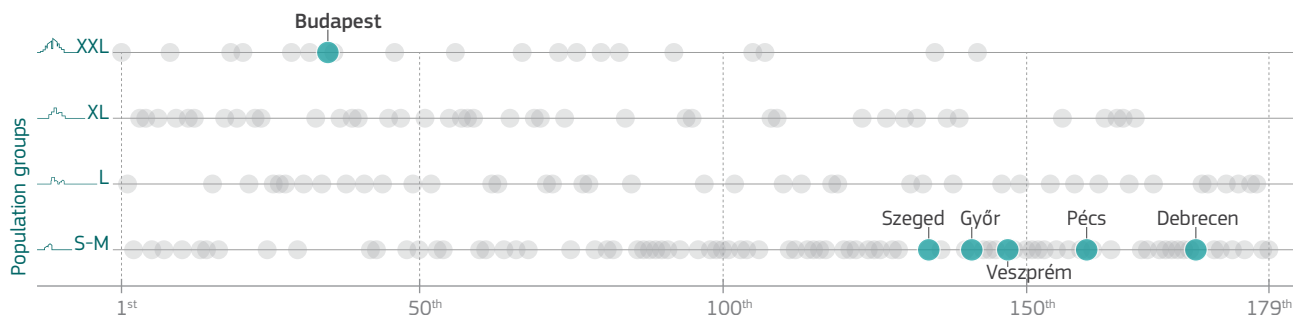
- New city
- Selection criteria:
 - European Capital of Culture
 - UNESCO creative city
 - International cultural festivals

Outer circles

Annual gross domestic product per capita:



How does your city rank on the Cultural and Creative Cities Index?



Budapest achieves 7th position on the Cultural and Creative Cities Index among the 20 ranked European cities with more than 1 million inhabitants. Furthermore, smaller Hungarian cities such as **Győr**, **Pécs** and **Veszprém** perform well in some of the underlying dimensions of the Index.

Highlights

In terms of 'Cultural Vibrancy', **Veszprém** is the top Hungarian city, at 60th position among the 79 ranked European cities with 50 000 to 250 000 inhabitants. On *Cultural Venues & Facilities*, **Pécs** ranks 47th, while **Győr** is 40th on *Cultural Participation & Attractiveness*.

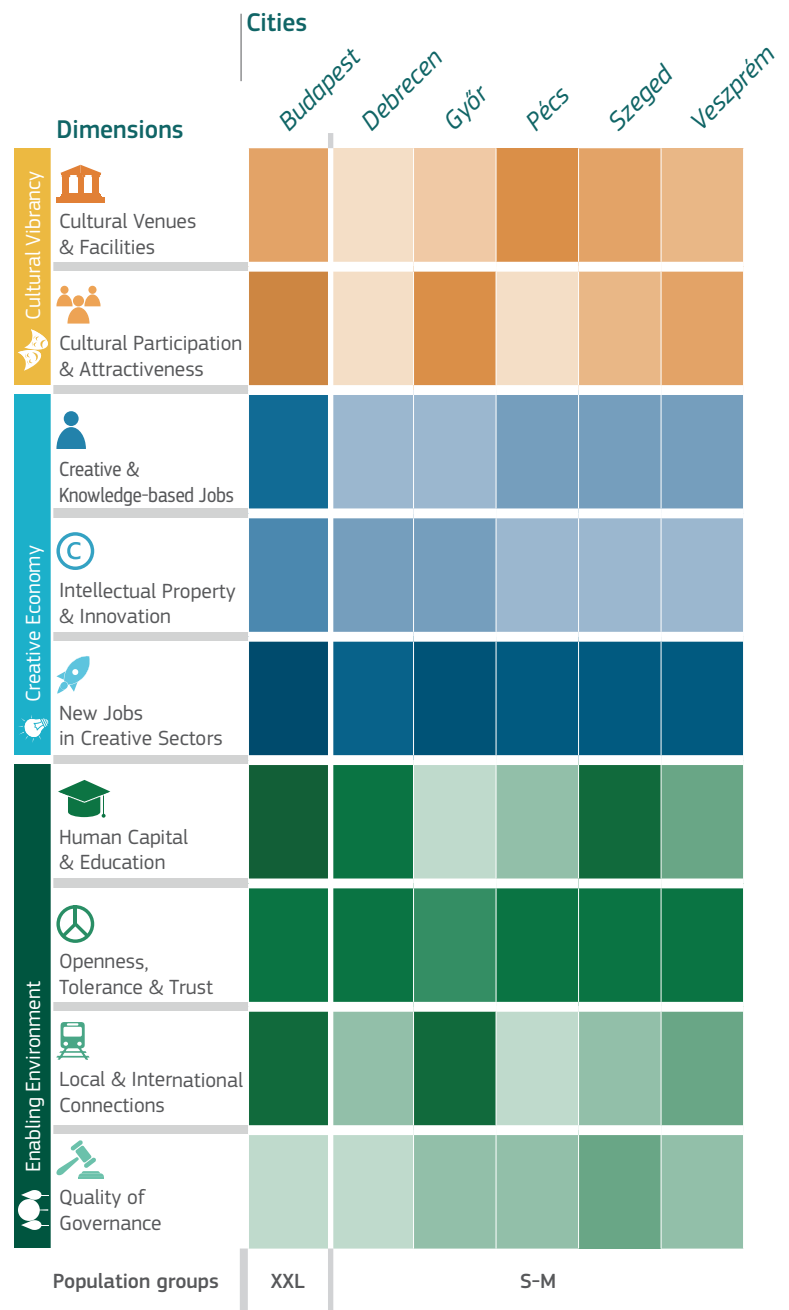
Veszprém will be a European Capital of Culture in 2023. Its programme aims to provide better access to culture as well as to improve the city's international image.

In terms of 'Creative Economy', **Budapest** excels on *New Jobs in Creative Sectors*, coming 1st among the 20 ranked European cities with more than 1 million inhabitants. **Győr** also performs particularly well on this dimension, coming 6th in the group of cities with 50 000 to 250 000 inhabitants.

In its 2019-2028 Creative Győr Strategy, the city supports the development of cultural and creative sectors as a way to 'increase its economy's resilience to changes through diversification'.

On 'Enabling Environment', **Szeged** is 33rd in the group of cities with less than 250 000 inhabitants, thanks in particular to its performance on *Human Capital & Education*: it boasts the 2nd highest score in the country after the capital.

Szeged is home to the University of Szeged, one of the most distinguished universities in the country. It hosts a Faculty of Arts and a New Media Culture Creative Workhouse for communication professionals.



Cities are ordered alphabetically within each population group



Population groups:

- XXL group > 1 million inhabitants (20 cities)
- XL group 500 000 – 1 million inhabitants (40 cities)
- L group 250 000 – 500 000 inhabitants (40 cities)
- S-M group 50 000 – 250 000 inhabitants (79 cities)



Online tool: <https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>

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