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Impact of low oil prices on the EU economy

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Abstract

The report describes the importance of oil for the EU economy and analyses the potential economic effects that current low oil prices since mid-2014 may have in the EU28 economy. Further it assesses how the current oil price decrease may evolve up to 2020 and the consequences for global oil consumption. The analysis shows that a decrease of the oil price from US\$100 to US\$50 may lead to a GDP gain of about 0.7%, both on a global level and in the EU28, driven by private consumption and investment. The global gains are not evenly distributed. Net oil importing countries gain, whereas oil exporting countries lose. The analysis mainly focuses on the EU28 and it shows that the more oil-intensive countries and sectors gain more than the rest of the economy. A 50% decrease of the oil price may generate up to 3 million additional jobs (1.3% of the total labour force). Interestingly, oil-intensive sectors do not necessarily improve their competitiveness vis-à-vis their competitors in other regions, as non-EU producers may be less energy efficient and therefore benefit more from low oil prices.

1. Recent Evolutions of Crude Oil Price

This report describes the importance of oil (imports) for the EU economy and analyzes the potential economic effects of the lower oil price in the EU28. Further it assesses how the current oil price decrease may evolve up to 2020 and the consequences for global oil consumption.

Since the summer of 2014 the global price of crude oil shows a steep decrease which has not been seen since 2008. The maximum decrease (about -60%) took place between June 19th 2014 and January 13th 2015, with a stabilization around 50 \$/bl since (Figure 1). This price drop remains below the one observed with the financial crisis in 2008 when the price plummeted with almost 75% between July and December 2008. The steep fall in price was then followed by a steady recovery to high levels that cumulated in 2012 around 120 \$/bl.



Figure 1: Daily oil price (Brent, current US\$)

Source: EIA¹, latest data point: 13th October 2015

The recent drop of the oil price raises several questions on the drivers of such a steep decrease and on the impact on the short term and long term price evolution. According to Arezki and Blanchard (December 2014), lower than expected demand between June and December 2014 accounts for only 20 to 35 percent of the price decline. Other explanations being put forward hint that the supply side effect is predominant. Key producing countries in Middle-East and Northern Africa, such as Libya and Iraq, show high oil production levels despite political instability. The US has become the world's largest oil producer thanks to new supply from unconventional sources. Saudi Arabia announced not to react on the increasing oil supply from both other OPEC and non-OPEC producers. The Saudis and their Gulf allies may not be willing to sacrifice their market share to restore the price, and see the low oil price as an attempt to reduce profits and investment, and eventually supply by non-OPEC countries. Saudi Arabia faces lower than average extraction costs and may be able to tolerate lower oil prices for quite some

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¹ http://www.eia.gov/dnav/pet/pet_pri_spt_s1_d.htm

time. (The Economist, December 2014). For more details on the effects of the low oil price for Saudi Arabia, we refer to IMF (2015b).

Moreover, various studies analyzed the correlation between the crude oil price and the US\$ exchange rate (for an overview see Table 3 in Breitenfellner and Crespo Cuaresma (2008)). Over time, the negative relation between the U.S. dollar and the oil price, driven by the exchange rate, seems to get increasing support. Indeed, between March 2014 and March 2015, the US dollar has appreciated with about 20% compared to the Euro, to levels not seen for more than 10 years.

2. Economic impact of low oil prices

Oil consumption still remains one of the main pillars of our economies. The impact of the observed price decrease will depend on the import dependency and the oil intensity of the economy. In this respect, section 2.1 maps some descriptive statistics for EU Member States. Section 2.2 briefly sets out the specifics of the oil price scenario studied. The economic impact is reported in section 2.3 on a global scale and on the levels of the EU28, the EU15 and the EU13². Moreover, the GDP impacts on a member state level are graphically presented in order to track the impact variation across member states. The macro-economic effects of the low oil price scenarios are analysed using the global GEM-E3 model (see Box 1).

Box 1: GEM-E3 model

The macro-economic impacts of the oil price scenarios are analysed with the GEM-E3 model (www.qem-e3.net). It is a multi-region computable general equilibrium model that covers the interactions between the economy, the energy system and the environment. GEM-E3 covers the entire economy and can be used to evaluate consistently the distributional effects of policies on the national accounts, investment, consumption, public finance, foreign trade and employment for the various economic sectors and agents across the countries. The model includes all 28 Member States of the European Union and all major non-European countries. The whole economy is represented in 21 economic sectors. The countries are linked through endogenous bilateral trade. The GEM-E3 results are of comparative static nature, and reflect the annual impact of imposing the lower oil price during a full year with the economy fully adapting to the new situation. In other words, the lagged impacts of oil price changes are observed to be spread over a couple of years, whereas in the GEM-E3 model they are assumed to happen immediately in the same year. Further, this methodology also assumes that the EU economy is in equilibrium. The model is calibrated using the GTAP 8³ database.

The GEM-E3 model has been used to analyse the macro- economic effects of the climate, energy and air quality policies to support DG CLIMA, DG ENER, and DG ENV (e.g. SWD(2015) 17, SWD(2014) 15, SWD(2013)531, SWD(2013) 132). Ciscar et al. (2004) and Maisonnave et al. (2012) use earlier versions of the GEM-E3 model to simulate the impact of high oil prices (the latter focussing on the cross-relation with climate policies). Kitous et al. (2013) analyse a number of scenarios of the 2012 Iran crisis and the boycott imposed by the Western world.

² I.e. the Member States that joined before and after 2004, respectively. The EU13 Member States are Lithuania, Estonia, Latvia, Poland, Czech Republic, Slovakia, Hungary, Slovenia, Cyprus, Malta, Romania, Bulgaria, and Croatia. The EU15 Member States are Belgium, the Netherlands, Luxemburg, Germany, Italy, France, Ireland, United Kingdom, Denmark, Greece, Portugal, Spain, Austria, Sweden and Finland.

³ https://www.gtap.agecon.purdue.edu/

2.1 The role of oil in the EU28 economies

The descriptive statistics displayed in Figure 2 show the importance of crude oil imports as a share of the GDP of the countries of the EU in 2012. First of all, remark that Denmark is the only net exporter of crude oil in the EU. The production of crude oil exceeds the local consumption in Denmark, such that a significant amount can be exported, mainly the UK and Sweden (Eurostat International trade statistics). In terms of absolute quantities, the United Kingdom is the largest producer of crude oil in the EU (over 40000 kTOE; Eurostat, 2012). Nevertheless, the UK needs additional imports to meet the domestic demand. Furthermore, the value of net imports of crude relative to GDP appears to be highest in Lithuania and Bulgaria. The demand for crude oil is also correlated with the presence of oil refineries, indicated by yellow dots on Figure 2. The large refinery sites in Mazeikiu (Lithuania) and near the ports of Burgas (Bulgaria), Antwerp (Belgium) and Rotterdam (the Netherlands) explain part of the crude oil needs in these countries.

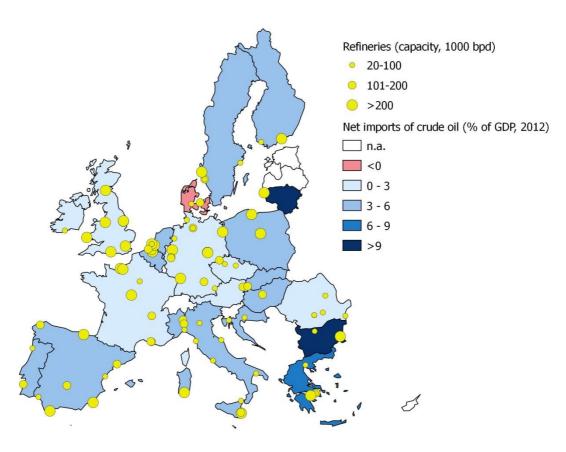


Figure 2: Crude oil imports and refineries

Source: Own calculation based on IEA and Enerdata

Figure 3 presents the final consumption of all final oil products⁴ relative to the GDP. This can be considered as a measure of oil consumption intensity of the economy. The total final consumption includes the non-energy consumption (e.g. in the chemical sector) and all energy consumption (including industry, transport, households) of oil products. Note that the oil intensity is influenced by differences in sector composition and energy efficiency across Member States. Figure 3 illustrates that the intensity of oil product consumption to GDP is relatively high in EU13. One explanation is that the share of total value added from industry is relatively high, whereas the share of services is relatively low in these countries.

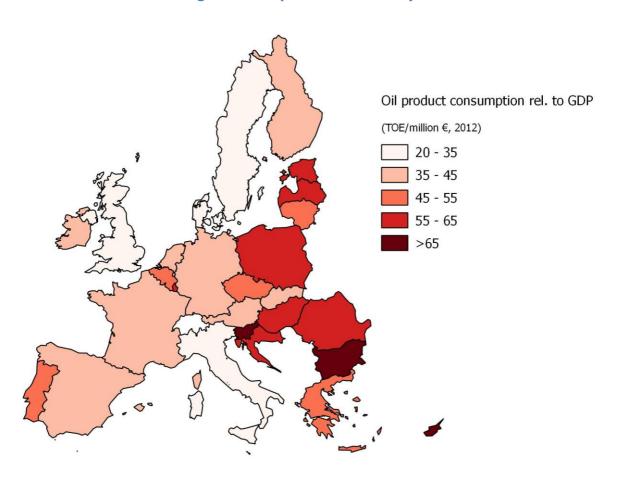


Figure 3: Oil products intensity

Source: Own calculation based on Eurostat

2.2 Scenario definition

The type of analysis presented here is comparative static, which means that a scenario is compared to a Baseline for a given year (2015), and that it is not a projection or forecasting. A low oil price scenario has been developed, which is *ceteris paribus* in nature i.e. the change in oil price is the only difference between the scenario and the Baseline, while ignoring other likely shocks or events.

⁴ In Tonnes of Oil Equivalent; excluding crude oil, natural gas liquids, refinery feedstock etc.

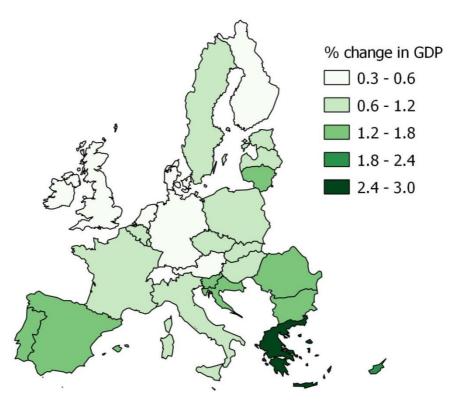
"Baseline": The "business-as-usual" development. Oil prices remain around US\$ 100 per barrel in 2015.

"50% Scenario": This is the central scenario and assumes an oil price of US\$ 50 per barrel in 2015, which is 50% lower as compared to the baseline in dollar terms. Global supply of crude oil is 7% higher than in the baseline.

2.3 Results

Table 1 reports the macro-economic impacts of the 50% Scenario. The Gross Domestic Product (GDP) as well as its components⁵ are presented as a percentage difference from the Baseline. The GDP increase for the EU28 and the World is about 0.7%. These results are comparable with the analysis of Arezki and Blanchard (2014) who estimated, with a different methodology, a GDP increase of about 0.6% for EU28 and 0.7% for the World, for a permanent oil price decrease.

Figure 4: Impact on GDP of central low oil price scenario for EU28 MS



Source: JRC, GEM-E3 model

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⁵ The GDP can be decomposed into Investment, Private and Public Consumption, Exports, minus Imports.

Table 1: Macro-economic impacts of low oil price scenarios in 2015

	50% Scenario			
Compared to Baseline (%)	EU28	EU15	EU13	World
GDP	0.70	0.67	1.09	0.72
Investment	1.22	1.20	1.52	1.11
Private Consumption	1.02	0.95	1.90	0.78
Exports	0.59	0.66	1.13	
Imports	1.70	1.52	2.11	
Energy input/GDP	1.20	1.10	1.42	1.27

Source: JRC, GEM-E3 model

GDP increases as oil supply is larger than in the baseline which stimulates the production, but also because the lower oil prices increase the purchasing power of the households and firms for the same budget. The World GDP increase is driven by an increase of private consumption⁶ and investments. In EU28 this is complemented by the exports and imports.

Table 1 shows that the imported volumes in EU28 increase more than the exports, in fact offsetting part of the gains in investment and private consumption. This is due to the fact that low oil prices increase the competitiveness of some non-EU regions, which are relatively more oil-intensive, more than the EU's competitiveness (see below). Overall, the energy intensities (in toe/\$2004) of the World and EU28 economies are estimated to increase by about 1.2%.

On a global scale the GDP increase masks unequal impacts from lower oil prices across countries. Winners are the (net) importing countries, while oil exporters are set to lose. Typically, the economies of oil exporting countries tend to depend relatively more on their oil production; oil-importing countries are more diversified with a lower relative dependence on oil. Further, the more oil-intensive the economy, the more the oil importing country benefits from lower oil prices (But the opposite is also true. Oil-intensive countries are more vulnerable for higher oil prices). Another element is that with high (specific) taxes on oil, the same percentage decrease in the global oil price leads to smaller percentage decrease in the final price paid by firms and consumers.

Similarly, the GDP impacts in the EU13, which are more oil intensive than the rest of the EU28, are more positive than in EU28 or EU15. Indeed, Figure 4 shows the same patterns among the Member States as the ones that can be observed for the size of the (net) imports and the oil intensity in Figure 2 and Figure 3, respectively. Interestingly, the countries showing the highest potential GDP increase in Figure 4 (mainly the southwest, the southeast and the Baltics) are among the countries that were most heavily affected by the different Iran Sanction Scenarios in Kitous et al. (2013).

Table 2 presents the change in sectoral production for the 50% Scenario as compared to the Baseline case. On a global level, all sectors increase their production. The crude oil, refineries and cokes sector increase their production mainly thanks to higher crude oil

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⁶ Public consumption is kept constant compared to the baseline across the various scenarios, and therefore not reported in Table 1.

supply (7%). The oil-intensive transport sectors are among the other big gainers (2.31% and 1.54% for air and land, respectively). As a result, the transport equipment sector increases by 1.94%. Energy-intensive sectors such as chemicals and ferrous and non-ferrous metals show increases ranging between 1.00% and 1.40%. Other less oil-intensive sectors increase by less than 1%. Finally, the overall higher economic activity boosts the electricity production by 1.32%.

Table 2: Sectoral Production in 2015

	50% Scenario			
Compared to Baseline (%)	EU28	EU15	EU13	World
Agriculture	0.58	0.46	1.20	0.22
Coal	0.74	0.12	1.51	1.40
Oil, Refineries and Cokes	2.85	2.25	7.49	4.39
Gas	0.29	-0.05	3.75	2.08
Electricity supply	1.00	0.85	1.75	1.32
Ferrous metals	0.35	0.28	0.96	1.37
Non-ferrous metals	0.97	0.98	0.94	1.11
Chemical Products	-1.37	-1.52	0.86	1.02
Paper Products	0.48	0.49	0.41	0.57
Non-metallic minerals	1.11	1.07	1.49	0.99
Electric Goods	1.94	2.01	1.63	0.83
Transport equipment	2.41	2.54	1.32	1.97
Other Equipment Goods	1.40	1.42	1.17	1.07
Consumer Goods Industries	0.64	0.63	0.68	0.22
Construction	1.13	1.11	1.36	1.06
Transport (Air)	0.83	0.68	4.47	2.31
Transport (Land)	1.62	1.58	2.04	1.54
Transport (Water)	2.42	2.44	2.07	0.56
Market Services	0.74	0.73	1.00	0.66
Non Market Services	0.22	0.21	0.36	0.31

Source: JRC, GEM-E3 model

The results for the EU28 are roughly similar to those for the World. However, some difference may be observed. A trade-exposed energy-intensive sector like ferrous metals shows production gains of only 0.35% (about 1/4 of the global increase). The chemical sector even shows production losses. The reason for this is the fact that these sectors in countries like India or USA are more oil-intensive⁷ than in EU28, and, hence, become relatively more competitive compared to their peers in the EU28. In other words, production with lower oil-intensity in the EU28 may be substituted for more oil-intensive imports from elsewhere.

⁷ Energy and fuel subsidies are taken in to account to the extent they are reflected in the GTAP8 data.

Table 3: Sectoral Employment in 2015

	50% Scenario			
Compared to Baseline (%)	EU28	EU15	EU13	World
Agriculture	0.83	0.66	1.07	0.05
Coal	1.96	0.44	2.46	1.43
Oil, Refineries and Cokes	13.01	8.50	17.71	7.44
Gas	2.08	0.89	3.33	2.48
Electricity supply	1.42	0.84	1.94	1.52
Ferrous metals	1.02	0.57	2.04	2.38
Non-ferrous metals	1.45	1.35	1.82	1.46
Chemical Products	-0.44	-0.98	1.88	2.77
Paper Products	1.01	0.92	1.43	0.71
Non-metallic minerals	1.67	1.53	2.01	1.11
Electric Goods	2.36	2.26	2.59	0.99
Transport equipment	2.67	2.75	2.38	1.98
Other Equipment Goods	1.69	1.64	1.86	1.32
Consumer Goods Industries	1.18	1.13	1.26	0.39
Construction	2.02	1.81	2.79	1.24
Transport (Air)	2.21	1.73	6.69	4.12
Transport (Land)	3.05	2.49	4.61	2.61
Transport (Water)	1.42	1.10	2.78	0.63
Market Services	1.69	1.54	2.92	0.97
Non Market Services	0.54	0.46	0.91	0.25
Power Technologies	1.47	0.91	1.90	1.57

Source: JRC, GEM-E3 model

Employment effects (Table 3) follow by large the same pattern as sectoral production changes. In the 50% Scenario, the low oil price generates about 3 million new jobs in the EU28, or a decrease in the unemployment rate of about 1.3%. In absolute terms, large and labour-intensive sectors such as the Market and non-Market Services, Construction and the equipment goods generate most of the new employment.

In the global economy, household consumption accounts for 2/3 of the GDP growth, with investment driving the other 1/3. In the EU28 the household consumption drives about 83% of the GDP growth (and investment still 33%) as part of the growth is neutralized by a worsened trade balance (-16%) due to a relatively higher increase of imports. The highest increases can be observed in fuel and heating- and transport-related goods (Table 4).

Table 4: Household Consumption in 2015

	50% Scenario			
Compared to Baseline (%)	EU28	EU15	EU13	World
Food beverages and tobacco	0.39	0.33	0.90	-0.03
Clothing and footwear	0.65	0.61	1.29	0.35
Housing and water charges	0.56	0.52	1.12	0.23
Fuels and power	2.07	1.84	3.33	2.53
Household equipment and operation	0.73	0.69	1.46	0.59
Heating and cooking appliances	4.23	3.93	6.84	3.97
Medical care and health	1.04	0.96	2.02	0.45
Purchase of vehicles	4.10	3.94	7.52	4.58
Operation of personal transport equipment	2.45	2.32	4.30	2.90
Transport services	2.92	2.81	4.32	2.65
Communication	0.49	0.44	0.98	0.01
Recreational services	0.98	0.90	2.25	0.81
Miscellaneous goods and services	0.74	0.69	1.54	0.32
Education	0.58	0.52	1.21	0.20

Source: JRC, GEM-E3 model

3. Potential short-term evolution of the oil price

3.1 Scenarios

The POLES model describes 80 producing countries and 6 types of produced oil: crude and NGLs, tar sands, extra heavy oil, shale oil, deep offshore, arctic oil.

The graph below displays various production costs: the average production cost (green dashed line), as calculated over all producers and oil types (stable around 20 \$05/bl due to the low, stable extraction costs in the Gulf countries). It displays also the average production cost of the 95th percentile (light blue dashed line), 98thpercentile, 99thpercentile and 99.5th percentile. The latter is considered as the maximum production cost. The thick red line represents the historical evolution of oil price. The average 2015 includes daily data up to 13th October 2015 (see Figure 1).

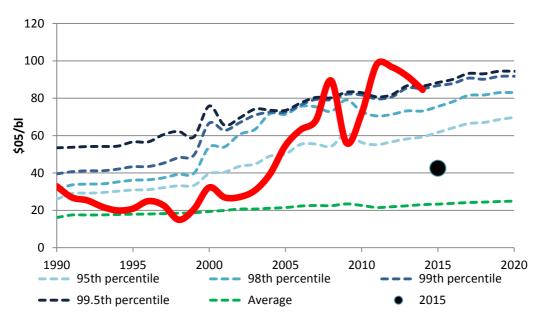


Figure 5: Yearly oil price vs production cost

Source: POLES-JRC model

Figure 5 illustrates that the oil price was mostly above the production cost for 95% of the production during the last decade. Currently, the price is far below that level, which suggests that longer term oil price should be higher than the present one. Low oil price is likely to reduce investment in production capacity, which may lead to an upward evolution of the oil price once the supply gets negatively affected. On the other hand, increasing energy efficiency measures in the context of global climate negotiations could weaken future oil demand which would limit a rebound of oil price.

In the absence of certainty on how the oil price might develop in the coming years and how this may affect the evolution of oil demand and import cost by 2020, three scenarios were analyzed with the energy model POLES-JRC:

10% Scenario: Under this hypothesis we assume that the whole range of oil production costs are entirely covered by the (endogenous) oil price⁸, as it was the case in 2005-2013. As a consequence of this, drilling and extracting activity would lead the price at a fairly high level in the coming years (around 80 \$05/bl), which is only 10% lower than the levels in June 2014 (and close to the average 2011 price).

40% Scenario: In this scenario, it is assumed that the top 5% most expensive percentile oil resources extraction costs remain uncovered by oil price⁸ (i.e. the most expensive non-conventional resources would continue to operate with losses). This scenario leads to a 2015 price 40% lower than the June 2014 level.

50% Scenario: The price is 50% lower than the June 2014 level. This scenario is consistent with the "50% Scenario" analyzed in Section 2, driven by increased production from Gulf swing producers, and the one discussed by Arezki and Blanchard (2014).

Figure 6 below gives the potential evolution of the yearly-averaged oil price up to 2020 for these 3 scenarios, and shows how these would compare to the daily price of 19^{th} June 2014 and the average price in 2015 (data up to 13^{th} October 2105) (as well as the period back to 1990).

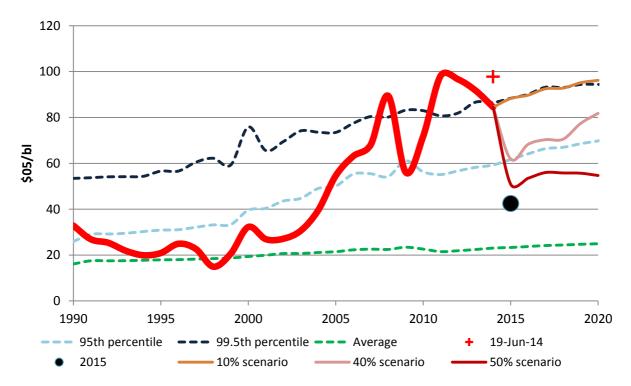


Figure 6: Yearly oil price (Brent): history vs. scenarios

Source: POLES-JRC model

⁸ As calculated by the POLES-JRC model: over all producers and all oil types (conventional and non-conventional: extra heavy, tar, shale oil, ultra deep, etc.)

3.2 Impact of oil demand and oil imports

The scenarios analysed would lead to slightly different developments of World oil demand, which would be growing faster in the low oil price scenario, increasing from 4.2 Gtoe in 2010 to 4.5 Gtoe by 2020 in the "10% Scenario" (the highest oil price), 4.75 Gtoe in the "40% Scenario" case and to 4.9 Gtoe in the "50% Scenario" (the lowest oil price). Although all regions would increase oil demand with lower prices, the positive impact on oil demand would greatly depend on the structure of domestic prices of oil products: with lower (specific) taxes, the impact of the three scenarios on the USA and China would be stronger than for the EU at retail sale level.

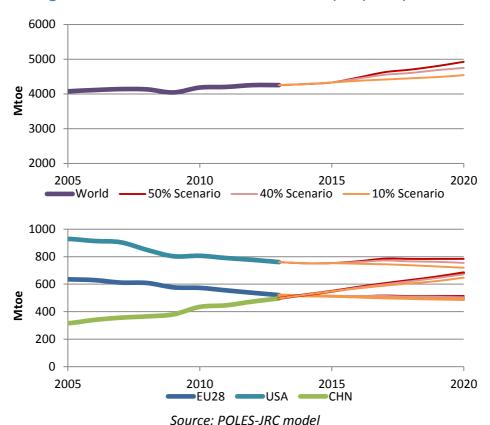
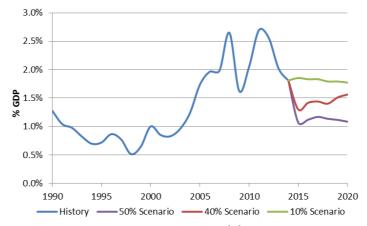


Figure 7: Oil demand 2005-2020: World, EU, USA, China

As a consequence of a lower oil price, the cost of net oil imports would decrease for the three scenarios (even though the demand and volumes imported tend to increase). This is in particular true for the EU28, where a prolonged low oil price ("50% scenario") would lead to a cost reduction equivalent to 1% of the GDP on the short term compared to average of 2013 and early 2014. In the three scenarios the cost of imports is lower than what has been observed since 2006 when the cost stayed on average above 2% of GDP. Indeed, the fairly high oil price of the past 8 years has led to a progressive decline in demand in the EU (as shown in Figure 7 above) that translates into lower volumes of imports in 2014 and beyond than what was the case in 2006-2013. Consequently, even in the "10% Scenario", which displays the highest oil price projection, the cost of imports is likely to stay below 2% of EU GDP (Figure 8).

Figure 8: Crude Oil and Oil Products imports as share of GDP (MER) for EU28



Source: POLES-JRC model

4. Conclusions and Caveats

This report describes the importance of oil (imports) for the EU economy and analyses the potential economic effects of the lower oil price in the EU28. Further it assesses how the current oil price decrease may evolve up to 2020 and the consequences for global oil consumption.

The analysis shows that a decrease of the oil price from US\$100 to US\$50 may lead to a GDP gain of about 0.7%, both on a global level and in the EU28, driven by private consumption and investment. The global gains are not evenly distributed. Net oil importing countries gain, whereas oil exporting countries lose. The analysis mainly focuses on the EU28 and it shows that the more oil-intensive countries and sectors gain more than the rest of the economy. A 50% decrease of the oil price may generate up to 3 million additional jobs (1.3% of the total labour force). Interestingly, oil-intensive sectors do not necessarily improve their competitiveness vis-à-vis their competitors in other regions, as non-EU producers may be less energy efficient and therefore benefit more from low oil prices.

The economic analysis is in comparative static terms, i.e. compared to a Baseline and the results are not projections. The low oil price scenario is ceteris paribus in nature i.e. the change in oil price is the only difference between the scenario and the Baseline. Indeed the analysis, does not take into account any policy reactions that may happen because of this major price shift. Crude oil producers (de facto Saudi Arabia, the main swing producer) may decide to tighten the oil supply in order to bring the price to higher levels. Other governments may decide to increase or decrease public spending, or their tax rates. In fact the IMF (2015a) recommends using the lower oil prices in order to abolish fuel/energy subsidies which are a major burden on the government budget of various, mainly developing or emerging, economies. In the analysis presented here, we assume that all industries in all countries face an identical relative price reduction. As such, the oil price differential across countries is not assumed to narrow due to a drop in the oil price. In addition, no changes in the price of other natural resources are imposed exogenously. This could be relevant especially for natural gas, since long-term gas contracts may feature oil-indexed price components.

Another caveat is that the methodology does not allow for the appreciation or depreciation of currencies, changes inflation or interest rate decisions by the central banks. Finally, the analysis did not consider any dramatic worsening of the situations in geo-strategically important places like Ukraine or the Middle East.

Furthermore, it should be noted that the economic analysis is of a static nature. Whether the current oil price is maintainable in the mid- to long-run is uncertain. The last part of the report shows that the oil price is likely to rise in the coming years to cover the cost of the most expensive production.

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Box: Explanation of units used in this report

TOE	Tonne of oil equivalent	
Ktoe	Kilotonnes of oil equivalent (1000 toe)	
Gtoe	Gigatonnes of oil equivalent (1'000'000'000 toe)	
bl	Barrel	
bpd	Barrels per day	

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